

## CRITERIA FOR PROFESSIONAL MAKEUP & HAIR STYLIST SCHOOLS

### GOALS FOR EDUCATION IN MAKEUP, HAIR STYLING:

Through the education, the student will acquire skills in makeup artistry, hair styling, further develop creativity, communication and creativity as well as technicians in the field. The student should be given the prerequisites for be able to work as a makeup artist / stylist in the areas that the school claims to be working towards.

#### Divisions:

- Makeup Artist
- Makeup Artist - Character
- Makeup Artist - Hair Stylist
- Hair stylist
- Master Makeup Artist

In order for the school to be approved as education center in these areas,

The school maintains education for at least 10 weeks and for at least 300 teachers study.

The student will control different materials, techniques, color, shape, proportions, expressions and composition.. The student will have understanding of saturation, nuance and intensity as well as work on color schemes, aesthetic communication and visual creation, imagery and how we perceive color and shape.

The school should be not a member of any other Union in Sweden or Internationally.

Students should be given the opportunity to develop creativity, technical skills and create on the basis of their own conditions within selected education against the industry's requirements and individual goals. In addition to this, the student should also get involved knowledge of hygiene and the art of marketing itself. And good knowledge of the industry and its different areas, requirements and levels. After completing education, the student must be able to work towards a professional career in the chosen field.

### OWNER AND BACKGROUND:

It should be explained on the school's website or in the school's brochure carefully for the school's ownership and the owner / principal's background so that potential students can easily see who is responsible training.

### CRITERIA TO FILL FOR TRAINING RESPONSIBILITY AT SCHOOL:

- At least 5 years of well-documented experience from the industry.
- Formal education on pedagogy or experience of minimum 5 years in teaching.

### CRITERIA TO FILL FOR CERTIFIED TEACHERS:

- At least 3 years of professional experience or formal education or well-documented experience from the industry within the area.
- Formal pedagogical education.
- Basic knowledge in entrepreneurship and communication.

If teacher training is not available, the person can be validated by examination from IUM. For approval is required:

- Approved results on our theoretical exam
- Approved results on our practical exam

### MARKETING:

The school's marketing must be written in such a way that the student can easily decide what included in the education, what is guaranteed in the form of teachers, premises, internships and what is promised in terms of work and prospects.

### PRODUCTS:

It should be clearly stated on the school's website and in the contract if and what value is included in product package and how much the student has to count on outsourcing himself or herself if something needs to be completed.

This may not come as a surprise to the student!

### LANGUAGE:

Teaching will be in the language indicated.

### COURSE PLAN:

The course plan should be clearly presented and easily read in the brochure / course information and on the website.

### NUMBER OF STUDENTS:

It should be clear how many participants are allowed to participate in a class.

#### CONTRACT:

The contract must be designed in a clear manner, which leaves no room for misinterpretation about what is included in the education, the value of the product package and what is guaranteed in the form of internship. In addition, it should be clarified what happens if the student becomes ill and is forced to interrupt the education.

#### DIPLOM AND GRADES:

The diploma must be issued in English or language spoken in the education, the student must have the correct spelled name and include the school's contact information. Grades will only be issued by qualified teachers, based on formal rules and based on the school's rating criteria. Otherwise, grades will be used in the form of "approved" or "non-approved" and may be used in the course of the course form of terms in assessment to help students know how they are and what they need to develop to achieve individual goals with their education. In grades they must be written in English or language spoken in the education.

#### FACILITIES:

The premises should be suitable for teaching and maintaining a high standard of hygiene and good temperature and adequate ventilation for the number of people who will be staying there.

The light should be set well to correctly reflect the colors.

Each student should have at least 80 cm in width on the work surface.

The chairs should be ergonomically designed and be heightened and lowered up to the least 80cms height.

#### CLEANING:

Separate materials provided for cleaning brushes and utensils.

Disinfection must be readily available for hands and gear.

Workplaces should be vacuumed daily and cleaned at least once a week.

THE SCHOOL rules shall be followed with equal treatment and anti-discrimination treatments.